

SPONSOR OUTREACH PACKET



2026-2027 Sponsorship Packet

OAKLAND UNIVERSITY FORMULA SAE

GRIZZLIES RACING



**Built by students, backed by partners,
and proven on track.**

CAR NO. 29

Internal Combustion competition car.

WHO WE ARE

Oakland University's Formula SAE team in Rochester, Michigan.

PROGRAM OVERVIEW

Students across engineering, business, operations, and management turn classroom learning into a working race car and professional experience. Sponsors help turn that work into design reviews, testing time, materials, travel, and competition-ready hardware.

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WHY SPONSOR



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Partnership value

Grizzlies Racing sponsorship connects your brand with a student-built engineering program, practical recruiting exposure, community STEM impact, and visible competition presence.

Brand visibility

Sponsors are represented through car placement, website recognition, social content, sponsor materials, public displays, and event outreach.

40+ Sponsor network

4 Major event channels

1 Race car portfolio

Where support goes

Materials & fabrication

Metals, composites, fasteners, coatings, machining, and fabrication consumables.

Powertrain & drivetrain

Cooling, driveline, controls, reliability upgrades, and testing support.

Electronics & data

Sensors, wiring, data acquisition, safety systems, and validation tools.

Competition & travel

Registration, transport, paddock support, displays, and event logistics.

Student development

Talent access

Meet members, share roles, review resumes, and build recruiting relationships with hands-on problem solvers.

Community impact

Support hands-on STEM education and a visible Oakland University engineering program.



FUND OUR FUTURE



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Sponsorship benefits by level

Monetary gifts and in-kind donations both support the team. Benefits can be customized for equivalent products, services, and strategic partnerships.

2026 RESULTS SUMMARY

44th Overall | 14th Cost
9th Skid Pad | 36th Autocross
Car #29 - Internal Combustion

Benefit	Contributor	Bronze	Silver	Gold	Platinum
Company logo on car	Smaller	Small	Large	Larger	Prominent
Invitation to team events and facility tours	✓	✓	✓	✓	✓
Sponsor recognition on website	✓	✓	✓	✓	✓
Team update newsletters	✓	✓	✓	✓	✓
Social media recognition		✓	✓	✓	✓
Framed team photo			✓	✓	✓
Team members and car attend company event				✓	✓

Have other suggestions?

We are open to building customized sponsor partnerships around your goals.



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SPONSOR & BILLING



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Sponsorship Information

- ☐ Contributor (\$499-\$1,999)
- ☐ Bronze (\$2,000-\$5,499)
- ☐ Silver (\$5,500-\$7,999)
- ☐ Gold (\$8,000-\$10,999)
- ☐ Platinum (\$11,000+)

2026-2027 SPONSORSHIP SEASON

Support helps fund the next build, testing, travel, materials, and student development season.

501(c)(3) / tax benefit note

Or equivalent value through in-kind gift / service. Oakland University has 501(c)(3) nonprofit tax-exempt status; contributions may provide tax benefits. Please consult your tax advisor.

Billing Information

- ☐ Check made payable to Oakland University - see remit address below
- ☐ Credit Card (Visa, MasterCard, AMEX, or Discover)

Please call Gift Accounting at (248) 364-6110 to provide credit card information, or mail the completed form to the remit address. Do not email credit card information.

Send billing or sponsorship information to: lepkowski@oakland.edu

Credit Card Number:

Exp. Date:

Date:

Name (as it appears on card):

☐ Corporate Credit Card

☐ Personal Credit Card

Signature (required):

Amount to be Charged:

Total Enclosed Payment:

Company Name:

For additional information: ousae@oakland.edu

Fund: DGZRC-OU

Solicitation Code: S0527SAE

Remit: Oakland University, Gift Accounting, Frances M. Mocerri House, 3151 University Drive, Auburn Hills, MI 48326



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RESULTS & CONTACT



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2026 Formula SAE - IC 44TH OVERALL

Formula SAE (IC), Michigan International Speedway

Cost	14th
Skid Pad	9th
Autocross	36th
Presentation	44th
Design	21st tie
Acceleration	66th
Endurance	Scored run
Team	Oakland University #29

EVENT

May 13-16, 2026 | Brooklyn, MI | Oakland University Car #29



Informal competitions

Oakland University Grand Prix - 4th (2025)
Pittsburgh Shootout - 3rd IC (2025)

TEAM CONTACT

Oakland University
School of Engineering and Computer Science
Grizzlies Racing - Formula SAE
115 Library Drive, Rochester, MI 48309-4479
ousae@oakland.edu

ONLINE

- grizzlies-racing.org
- @grizzliesracing
- Grizzlies Racing
- @grizzliesracing
- Grizzlies Racing

SPONSOR INCENTIVE NOTE

Forward the auto-generated e-receipt to ousae@oakland.edu so the team can confirm benefits and recognition.



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